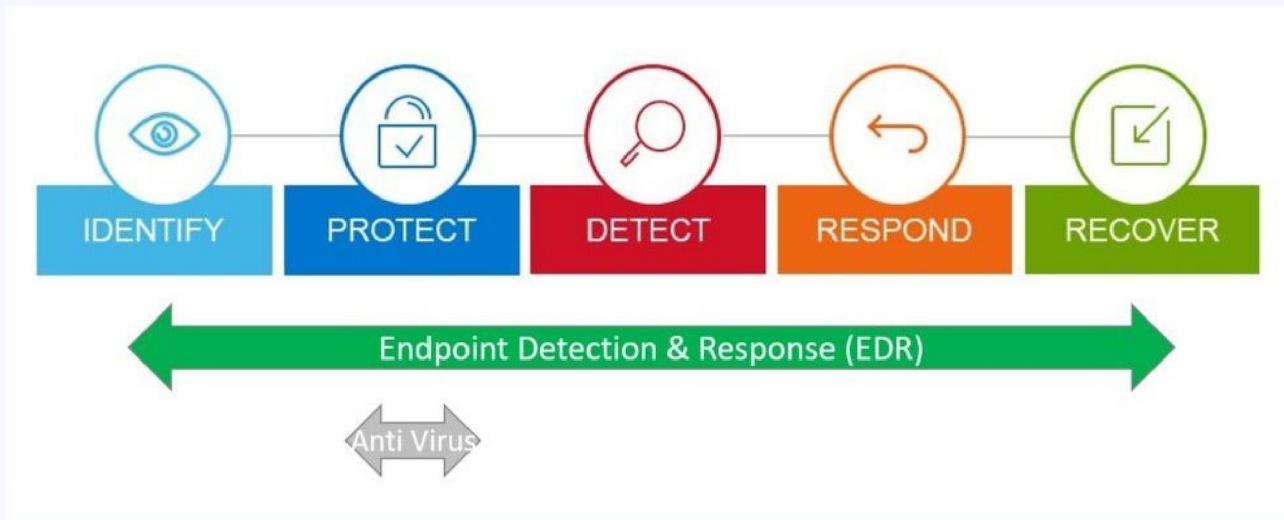


# P1 EDR & ANTIVIRUS



**Introducing our Endpoint Detection and Response (EDR)** solution, deployed and powered by the Windows Defender Antivirus Product. This innovative approach combines the best of antivirus and EDR capabilities to provide robust endpoint security.

While antivirus tools are crucial for daily cybersecurity, they can miss sophisticated attacks. EDR enhances your security strategy by continuously monitoring endpoints for suspicious behaviour, detecting and responding to advanced threats that traditional antivirus may overlook, such as ransomware and fileless malware.

With features like behavioural analysis and machine learning, our EDR solution offers comprehensive protection against a wide range of cyber threats. Upgrade to our EDR solution today for peace of mind and proactive security.

<b>Aspect</b>	<b>Antivirus (AV)</b>	<b>Endpoint Detection and Response (EDR)</b>
<b>What it does</b>	Stops known bad stuff like viruses	Keeps an eye on your computer all the time for sneaky attacks and stops them before they cause damage
<b>How it knows bad stuff</b>	Looks for specific bad things it already knows about	Watches for anything unusual happening on your computer and takes action if it looks suspicious
<b>What it does when it finds bad stuff</b>	Puts bad stuff in a special place so it can't hurt your computer	Stops the bad stuff in its tracks and might even put your computer in a protective bubble to keep it safe
<b>How good it is against attacks</b>	Not great at catching new, tricky attacks	Really good at catching even the sneaky attacks that haven't been seen before, like when bad guys try new tricks
<b>How quickly it spots problems</b>	Doesn't keep an eye on your computer all the time, so it might miss things	Keeps a constant watch, so it can catch and stop problems right away
<b>How much it affects your computer's speed</b>	Doesn't slow your computer down much	Might slow your computer a bit because it's always looking for trouble
<b>How much it costs</b>	Usually cheaper	Can be pricier because it does more and is better at stopping bad stuff
<b>How hard it is to set up and use</b>	Easy to set up and use	Easy to set up and use for us IT guys
<b>Good things about it</b>	Stops known bad stuff from getting on your computer	Can catch even the newest, trickiest attacks and keeps your computer safe all the time
<b>Not-so-good things about it</b>	Might not catch new, tricky attacks	Costs a bit more and might make your computer a bit slower, plus it needs someone who knows computers to set it up and use it

By integrating EDR into your security strategy, you add an extra layer of defence, ensuring your endpoints are safeguarded against evolving threats. Don't settle for outdated protection – upgrade to EDR for peace of mind and proactive security.